



Halloween Safety 101

Bolt Boy, the Leading Superhero from Little Capers, Shares Tips to Make Trick-Or-Treating Fun and Safe

Every year kids anxiously await dressing-up for Halloween and the joy of trick-or-treating to collect as much candy as they can carry. Parents, of course, see the potential dangers lurking in the dark and need to communicate with their children about how to be safe while having fun on this special night. Bolt Boy is here to lend a helping hand to parents to get the safety messages across with his Top 5 Halloween Tips:

1. **Super Cool Costumes!** Bolt Boy says: “Costumes are a big deal! Your parents have probably told you not to wear high heels, long dangly accessories or carry certain fake swords or they’re trying to make changes to your costume to put reflectors on it or make bigger eye holes in your mask or SOMETHING. Real superheroes see the wisdom! Your parents aren’t trying to ruin how cool your costume is, they’re just trying to make sure you’re safe and that you don’t trip and fall or get hurt. Have fun and be creative with it! Use your imagination to make the reflectors part of your superhero gear.”
2. **Safety in numbers!** Bolt Boy says: “Superheroes aren’t afraid to team up to save the day! Trick-or-treating is safer and much more fun when you go with a group of friends. Even if you’re a young superhero, make sure a grown-up is part of your group.”
3. **Be street smart!** Bolt Boy says: “Dressing up and going trick-or-treating is super exciting, just don’t forget to use your superhero street smarts! Take a flashlight with you, don’t run ahead of your parents, look both ways to make sure it’s safe before crossing the street and never take shortcuts through dark alleys or fields.”
4. **Stranger danger!** Bolt Boy says: “I’m sure you’ve heard your parents tell you tons of times to stay away from strangers...and they’re right! Halloween is not an exception to that rule just because you’re out trick-or-treating. Be a hero for your parents and make sure they tell you its okay to ring the next doorbell and never go inside anyone’s house or get into anyone’s car!”

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5. **Candy, candy, candy!** Bolt Boy says: “CANDY!! It’s the best part of trick-or-treating but villains may have damaged or poisoned these tasty treats. Don’t eat anything until you take the loot back to your superhero lair, meaning the kitchen table, for an inspection by your parents. At the end of the night, once they’ve looked through every piece...sit back and enjoy!”

Little Capers is a one-of-a-kind, self-esteem building superhero apparel brand featuring colorful, non-commercial, non-violent icons encouraging children to use their imagination, create their own superhero and select their super powers. These superhero t-shirts and dresses with detachable capes are premium dress-up clothes that kids can even wear to school. Not to mention the fun Powerband wristband accessories to match the Little Caper of their choice!

Your child can suit up like **Brad Pitt & Angelina Jolie’s** children **Maddox, Pax, Zahara, Shiloh, Vivienne** and **Knox**; **Gwen Stefani & Gavin Rossdale’s** sons **Kingston** and **Zuma**; **Ben Affleck & Jennifer Garner’s** daughter **Violet**; **Matthew McConaughey’s** son **Levi**; **Tori Spelling & Dean McDermott’s** son **Liam** and daughter **Stella**; **Liev Schreiber & Naomi Watts’** son **Sasha**; **Marisa Winokur’s** son **Zev**; **Nicole Sullivan’s** son **Dashel**; **Ashlee Simpson and Pete Wentz’s** son **Bronx**; **Julie Bowen’s** (*Modern Family*) sons **Oliver, John** and **Gus**; **Joey Lawrence’s** daughter **Charleston**; **Jodie Sweetin’s** daughter **Zoie**; **Samantha Harris’** daughter **Josselyn**; **Christie Lynn Smith’s** daughter **Abby**; **Kimora Lee Simmons’** daughters **Ming** and **Aoki**; **Sean Patrick Thomas’** daughter **Lola**; **Nancy O’Dell’s** daughter **Ashby**; and **Greg Vaughan** (formerly of *General Hospital*) & **Touriya Haoud-Vaughan’s** son **Jathan**.

The Little Capers apparel line is currently being carried nationwide in retail locations including Kitson, Tough Cookies, Hipster Kid and M Fredric in California; A Time For Children in New York; Baby Bugaloo and Gypsy Wagon in Texas; Ga Ga For Kids in Michigan; and Lottie Da in Ohio to name a few. Little Capers is located online at: www.littlecapers.com.

Sound fun? Are you interested in checking out Little Capers? For more information, please email or call us at stacey@davispr.com or 818 986-0323. Little Capers is also located online at: www.littlecapers.com.